

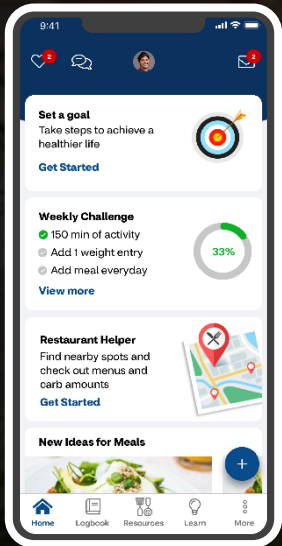


CVS Weight Management™ Program

John Morrison, PharmD

November 5th, 2025

A differentiated member experience to optimize outcomes and cost savings



- ✓ Significant value through existing PBM strategies
- ✓ 1:1 counseling with a dedicated registered dietitian + board-certified endocrinologist
- ✓ Digital coaching and tools
- ✓ All-inclusive pricing – no set-up fees or added costs

16%

average weight loss for GLP-1 users
after 1 year in the program²

92%

member satisfaction

Source: CVS Health Analytics, 2024. Weight Management Early Adopter Results. Data from August 2023 through December 2024. 265K Total Covered Lives, as of 12/31/24. 1. Comparing Early Adopter client to Caremark Commercial Book of Business in 2024 (6 million entitled lives with AOM coverage in baseline period). 2. Reflects total weight loss from drug start. 3. 5.5 ROI observed from gross savings from Weight Management Program across medical and pharmacy cost savings.

Meeting members where they are in their weight loss journey

Lifestyle-first

Helps members improve weight and metabolic health primarily with lifestyle only



6.2%

reduction in weight with lifestyle only¹

Only 1%

prescribed a weight management medication by the program

Medication support

Boost efficacy, minimize side effects and help members find alternatives



16%

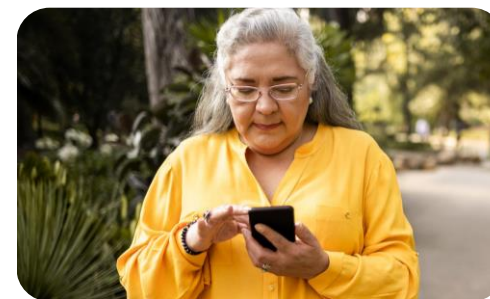
average weight loss for GLP-1 users after 1 year in the program²

76%

decrease in short term weight management medication use

Post-medication

Continued personalized nutrition and lifestyle support to help maintain weight loss



89%

of members stay engaged after discontinuing a weight management medication, resulting in

94%

weight loss maintained 6 months after AOM discontinuation

Source: CVS Health Analytics, 2024. Weight Management Early Adopter Results. Data from August 2023 through December 2024. 1. 6.2% is over 10 months 2. Reflects total weight loss from drug start. 3. Comparing Early Adopter client to Caremark Commercial Book of Business in 2024 (6 million entitled lives with AOM coverage in baseline period).

Member-centered support to help increase enrollment and sustained engagement

Getting started with the CVS Weight Management program

Member identified

via historical prior authorization (PA)
and pharmacy claims data

1

2

3

4

5

Outreach begins

Enrollment outreach (text, email, direct mail, letters, IVR)*

Telephonic outreach from clinician

Awareness at pharmacy - pharmacist will let member know they need to enroll

Eligibility survey taken

Self-service enrollment via the Health Optimizer app or with care team assistance

Program status will update in 1-3 days, and member will be able to get their medication according to the plan cost-share

Initial assessment

Review health history, program overview, identify devices, order labs, and schedule RD meeting.

Member is now considered engaged

1:1 support from Registered Dietician

Member logs biometrics and meets with dietitian on an ongoing basis for medical nutrition therapy, a more personalized and intensive approach than basic nutrition counseling

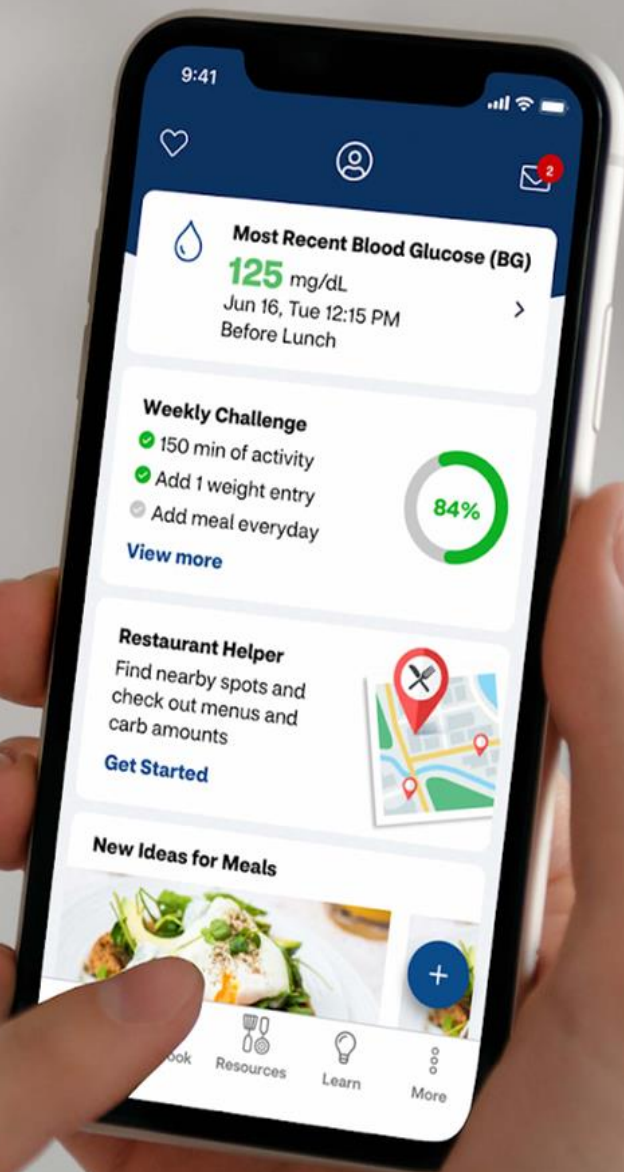
Complemented by a robust digital experience through Health Optimizer app



*Campaign runs for 4 weeks



Health Optimizer App



The **Health Optimizer app** is a one-stop shop for care management



Intuitive and easy to use



Supports proactive dietitian interventions



Empowers member self-management

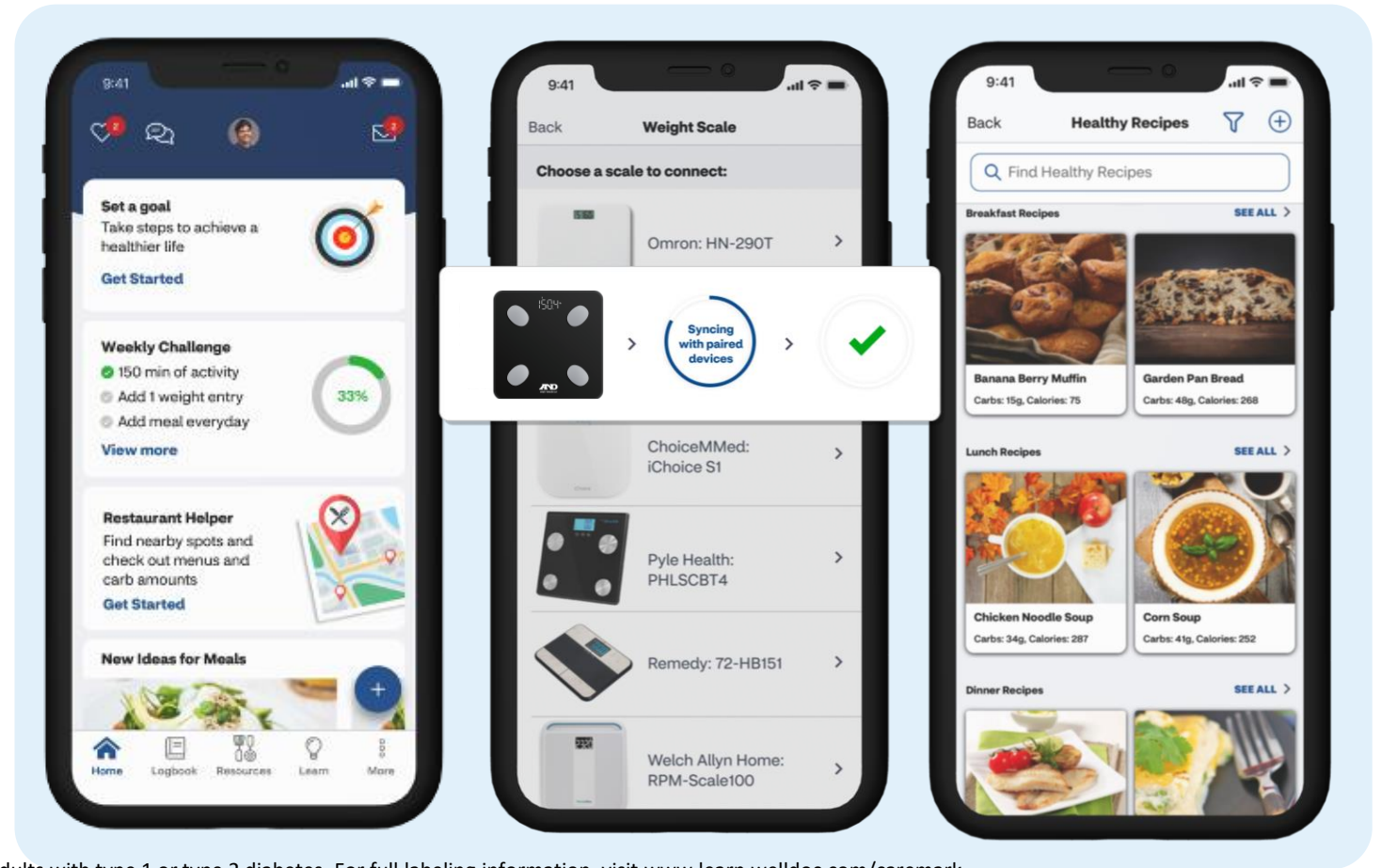


Sustains continuous engagement

Health Optimizer data is making it easier for CVS Health Registered Dietitian to access patient information to provide the right guidance at the right time.

Health Optimizer app offers a robust set of features that deliver education and content related to nutrition

- ✓ Personalized curriculum content
- ✓ Nutrition foundational courses & robust education database
- ✓ Nutritional personal assessment and profiles
- ✓ Dietary pattern education and selection
- ✓ Calories, macro, and ketone tracking
- ✓ Personalized menu and over 2,000 healthy recipes that align to dietary pattern
- ✓ Smart device connection
- ✓ Appointment scheduling and in app chat feature
- ✓ Restaurant helper to find entrees within carb range
- ✓ Meal planner to plan meals 4 weeks in advance
- ✓ Grocery list creation and grocery ordering through app
- ✓ Advanced AI enables real-time, personalized nutrition guidance and insights to support progress and a healthier lifestyle
- ✓ Leverages FDA-cleared technology



Health Optimizer® diabetes capabilities are FDA-cleared ("Welldoc®"), intended for use by adults with type 1 or type 2 diabetes. For full labeling information, visit www.learn.welldoc.com/caremark. The other Health Optimizer app features are non-FDA-cleared and intended to promote general wellness and education/self-management of various cardiometabolic conditions. AI (Artificial intelligence). FDA (U.S. Food and Drug Administration).

Members will complete the eligibility survey and consent form to start enrollment

The image displays a five-step mobile app interface for enrolling in the CVS Weight Management program. Each screen is shown on a smartphone mockup with a status bar at the top.

- Screen 1: Eligibility Survey**
Title: Eligibility Survey
Text: Please take a brief survey to determine if you qualify for the CVS Weight Management program!
Button: Proceed
- Screen 2: Eligibility Survey (30% progress)**
Title: Eligibility Survey
Questions:
 - Height: Feet (dropdown), Inches (dropdown)
 - Weight: If on a weight loss medication, enter weight at start of the medication. If not on a weight loss medication, enter current weight. (text input)
 - Below is a list of health conditions, risk factors, and procedures. Please select all that currently apply to you OR have applied to you in the past.
 - ☐ Cancer
 - ☐ Chronic kidney disease or End Stage Renal Disease
 - ☐ Crohn's disease, Ulcerative Colitis, and/or Irritable Bowel Disease (IBD)
 - ☐ Type 1 Diabetes

- Screen 3: Survey Result (40% progress)**
Title: Survey Result
Text: Congratulations! You've completed the first step to enroll in CVS Weight Management™.
Text: Next Step: Agree to program requirements and schedule your initial assessment.
Text: This program includes:
- One-on-one lifestyle and nutritional support
- A team of clinicians including providers and registered dietitians
- Help in establishing sustainable habits and, where appropriate, optimizing medications for lasting results
Buttons: Sign Me Up, Not Interested
- Screen 4: Consent (60% progress)**
Title: Consent
Text: You must respond "Yes" to all elements of this consent to participate in a CVS Health program.
Text: Do you authorize CVS Health to share information about your participation in the nutrition program electronically to other healthcare providers who have a treatment relationship with you?
Options: ☒ Yes, ☐ No
Text: Do you authorize CVS Health to disclose your Medical Records of treatment throughout your participation in the nutrition program to other healthcare providers who have a treatment relationship with you?
Options: ☒ Yes, ☐ No
Text: As part of the program, CVS Health may contract with an independent telehealth provider to perform medical evaluation(s), order laboratory testing, and provide counseling and treatment.
Button: Next
- Screen 5: Success**
Title: Success
Text: You have successfully signed up for CVS Weight Management™. We're excited to offer you additional support on your path to better health!
Text: To get started, please schedule an appointment with your health care provider.
Button: Next

Once the member completes the eligibility survey and consent form they will be asked to schedule their initial assessment. Member can now receive medication according to plan cost-share. It can take 1-3 days for the claim to reprocess.

Appointment Scheduling

9:41

Cancel Schedule Appointment Next

Please select the date and time of your appointment with:

Sophia Reynolds

Date Sun, Jun 18 ▾

Time 8:00 AM ▾

In your local time zone (ET)

For any issues, please contact customer care at [xxx-xxx-xxxx] Monday through Friday 8:00AM - 6:00PM ET.

Cancel Done

Sun, Jun 18
Mon, Jun 19
Tue, Jun 20
Thu, Jun 22
Tue, Jun 27

Members will have several dates and times they can choose from for their appointments

9:41

Appointment Scheduled

Your appointment with Sophia Reynolds has been scheduled for:

Tuesday, June 20 1:00 PM

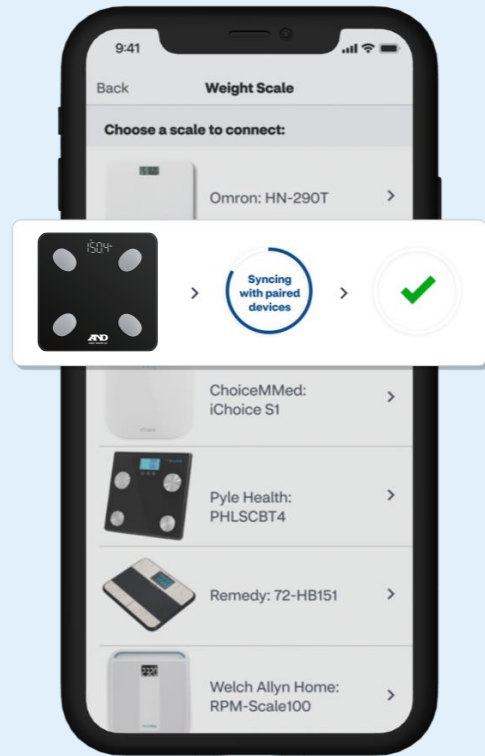
Make sure to:

- Check your inbox for a confirmation email
- Reschedule at least 24 hours in advance
- Contact your clinician to cancel the appointment [xxx-xxx-xxxx]

OK

Members will receive several email reminders for their scheduled appointment

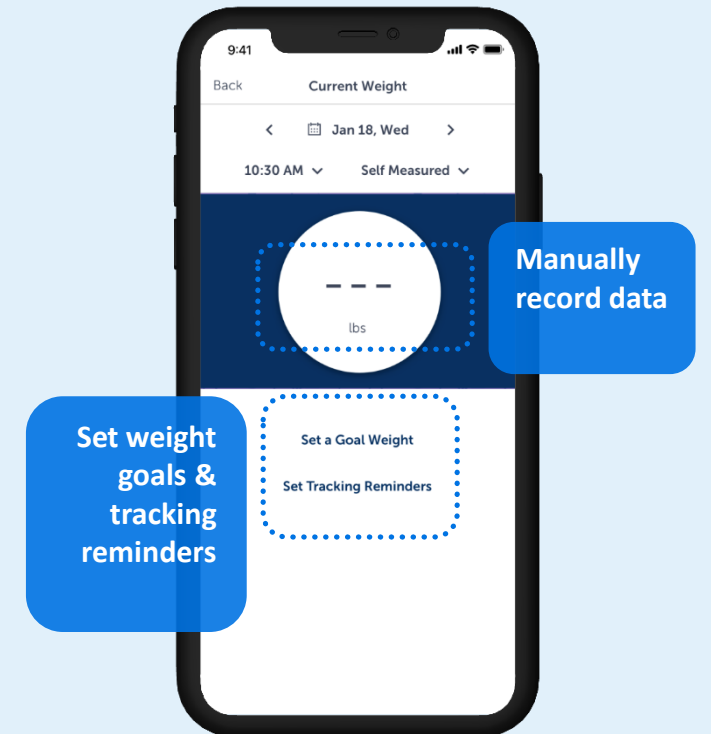
Capturing weight data



Connect to different Bluetooth devices or APIs



Weight and Body Analysis readings from Bluetooth devices will automatically sync with Health Optimizer



Members can record their weight manually and set goals or tracking reminders

DISPLAYED SCREENS MAY DIFFER FROM VERSION IN PRODUCT

Nutrition Overview

A robust set of features that deliver education and content related to diet, including multi-cultural foods for a healthier lifestyle

Nutritional guidance and insights make it easier for members to take informed action without leaving the app



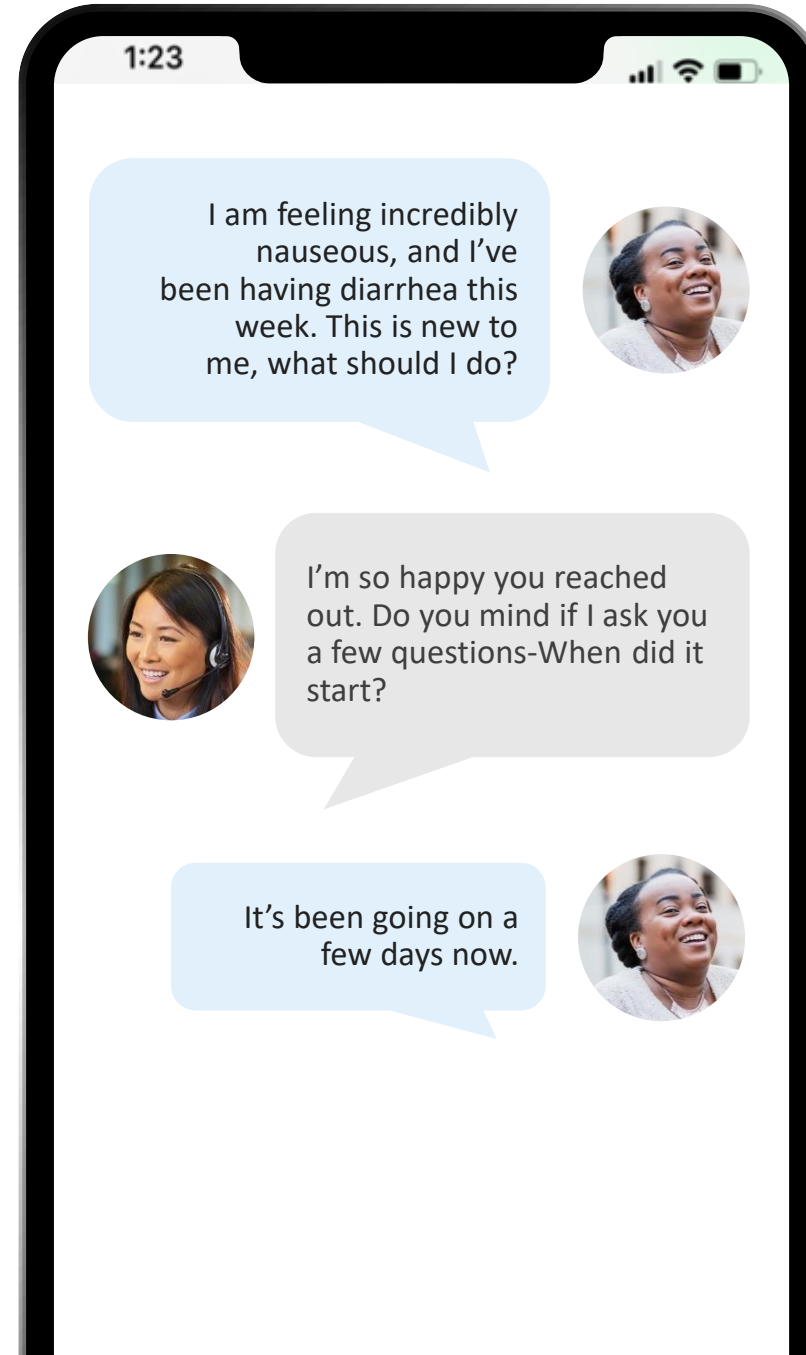
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Connect with members in real-time

In-app chat makes it easy for members to communicate with CVS Health Registered Dietitians, helping to support medication management, clinical interventions and health decisions.



Member recently went up to the next dose per dosing guidelines

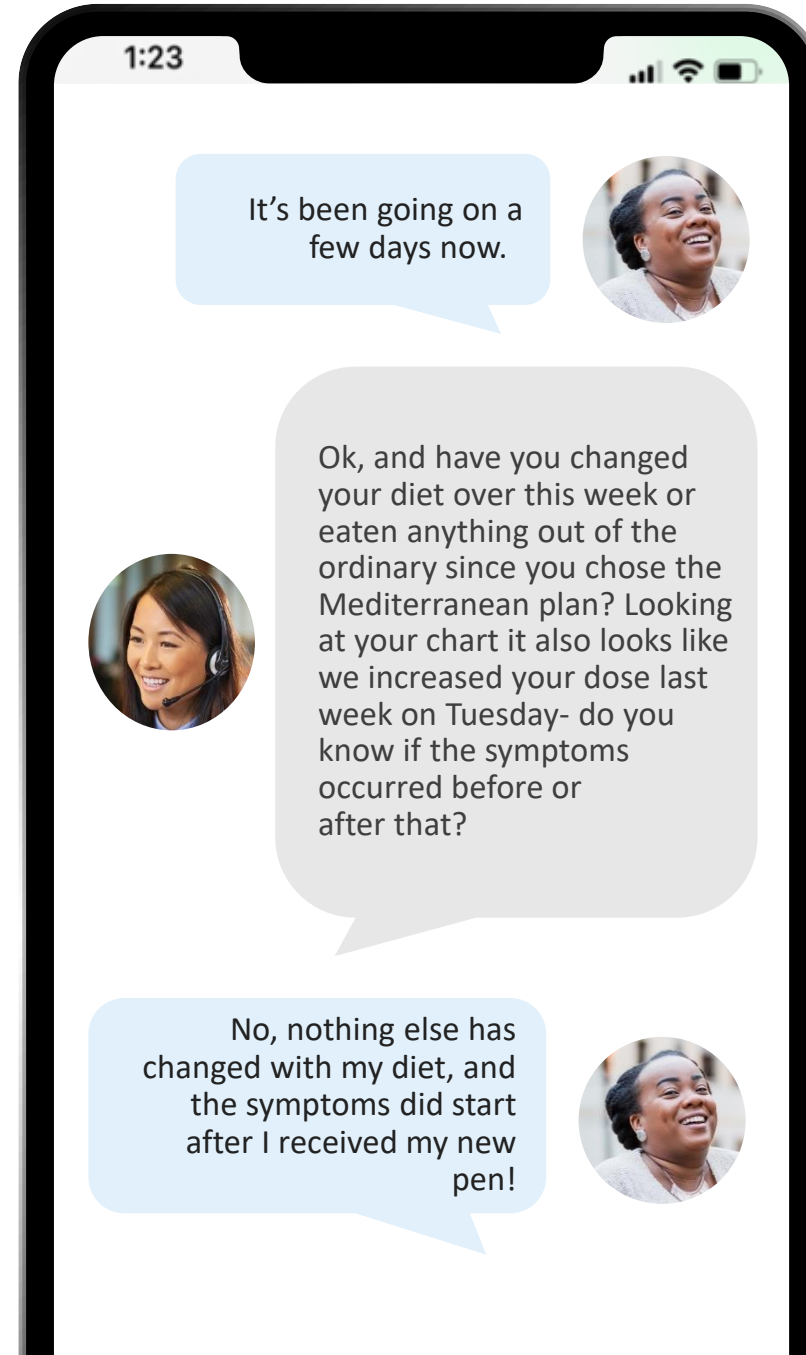


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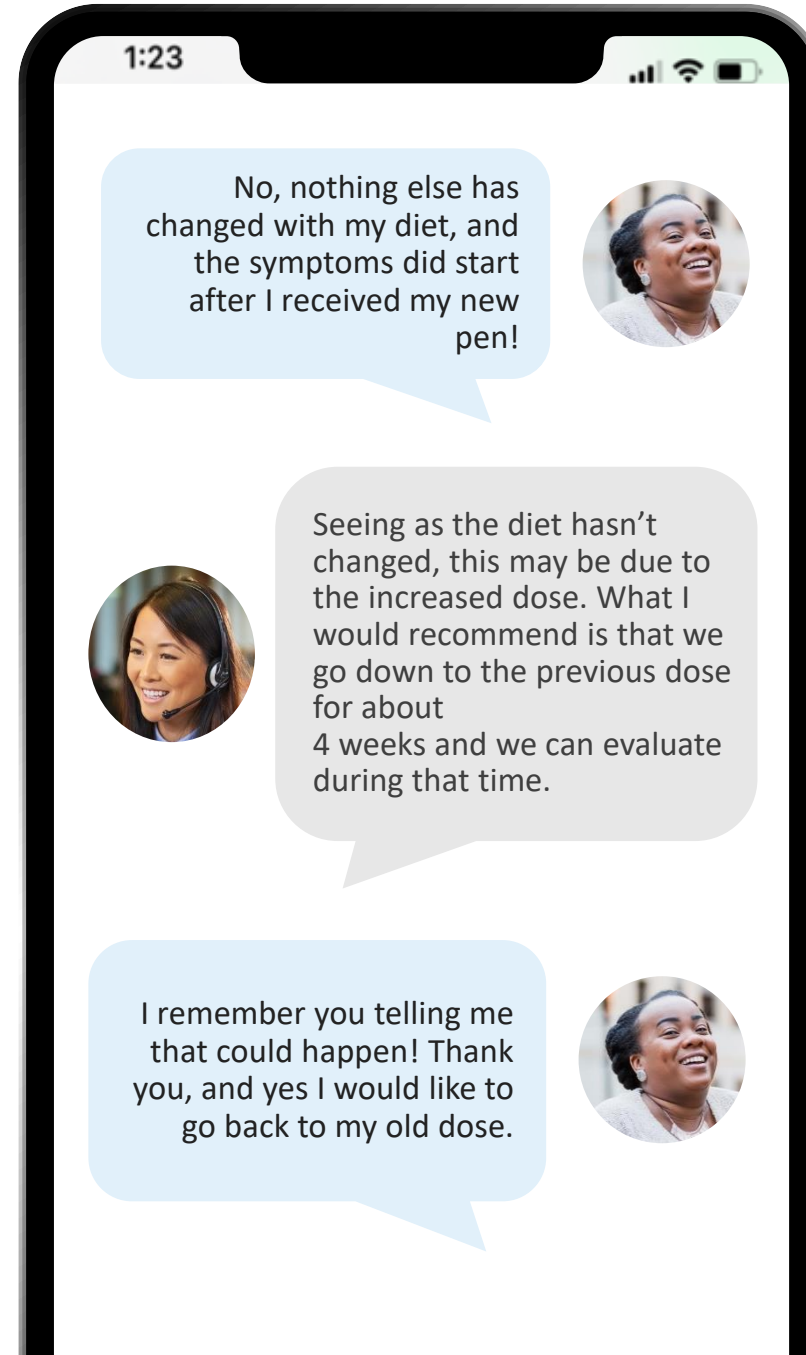


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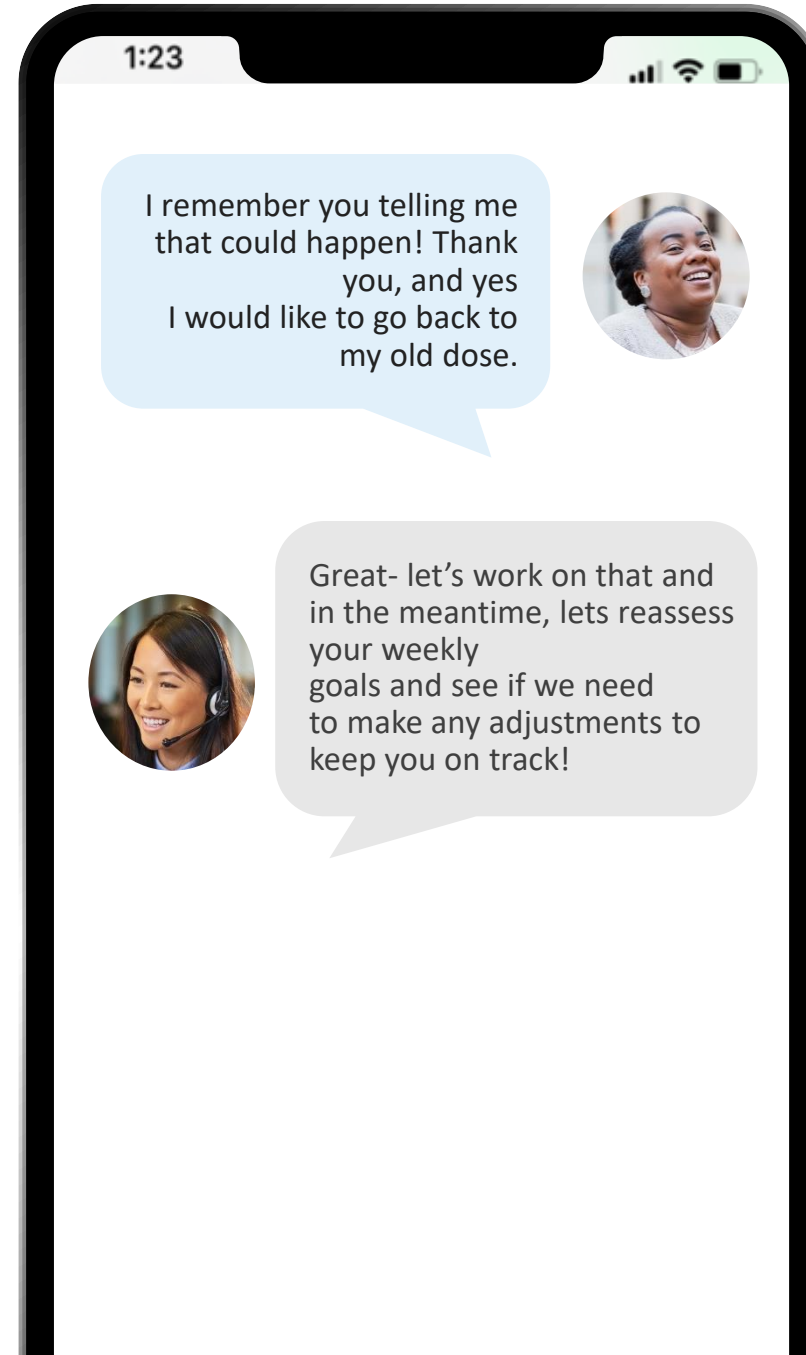


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Member recently went up to the next dose per dosing guidelines



I remember you telling me that could happen! Thank you, and yes I would like to go back to my old dose.



Great- let's work on that and in the meantime, lets reassess your weekly goals and see if we need to make any adjustments to keep you on track!

Connecting member data to support weight loss

Members can easily connect to and capture important health data using their own devices.

Fitness Devices & Trackers



Clinical/Medical Data



Weight Scales with Body Analysis



Wearable Apps



Additional Devices

Other devices when appropriate, including Blood Pressure, Blood Glucose and Ketone Monitoring



Member Journey

New prescription for weight management medication



Meet Joe

A 38-year-old member who just got a prescription for Wegovy



Meet Joe

A 38-year-old member who just got a prescription for Wegovy

Jan. 5–24

Joe gets additional enrollment communications through various channels, including text and email.**

Jan. 17

Joe’s program status is updated at the pharmacy. He gets a text message and a letter letting him know he can now get his medication.***

Feb. 5

Joe meets with his registered dietician to begin medical nutrition therapy, tailored to his health, preferences and goals.



Jan. 3

Joe’s PA approval letter includes details about CVS Weight Management.* If he tries to fill his prescription before enrolling, he’ll be reminded that he needs to enroll to get his medication according to his plan benefits.



Jan. 14

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Joe is on his path to better health

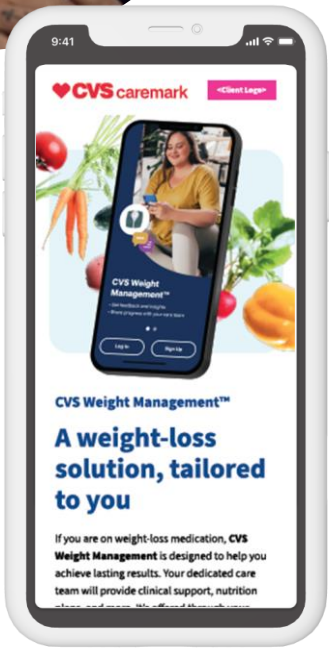
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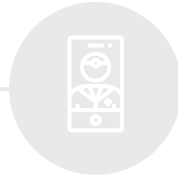
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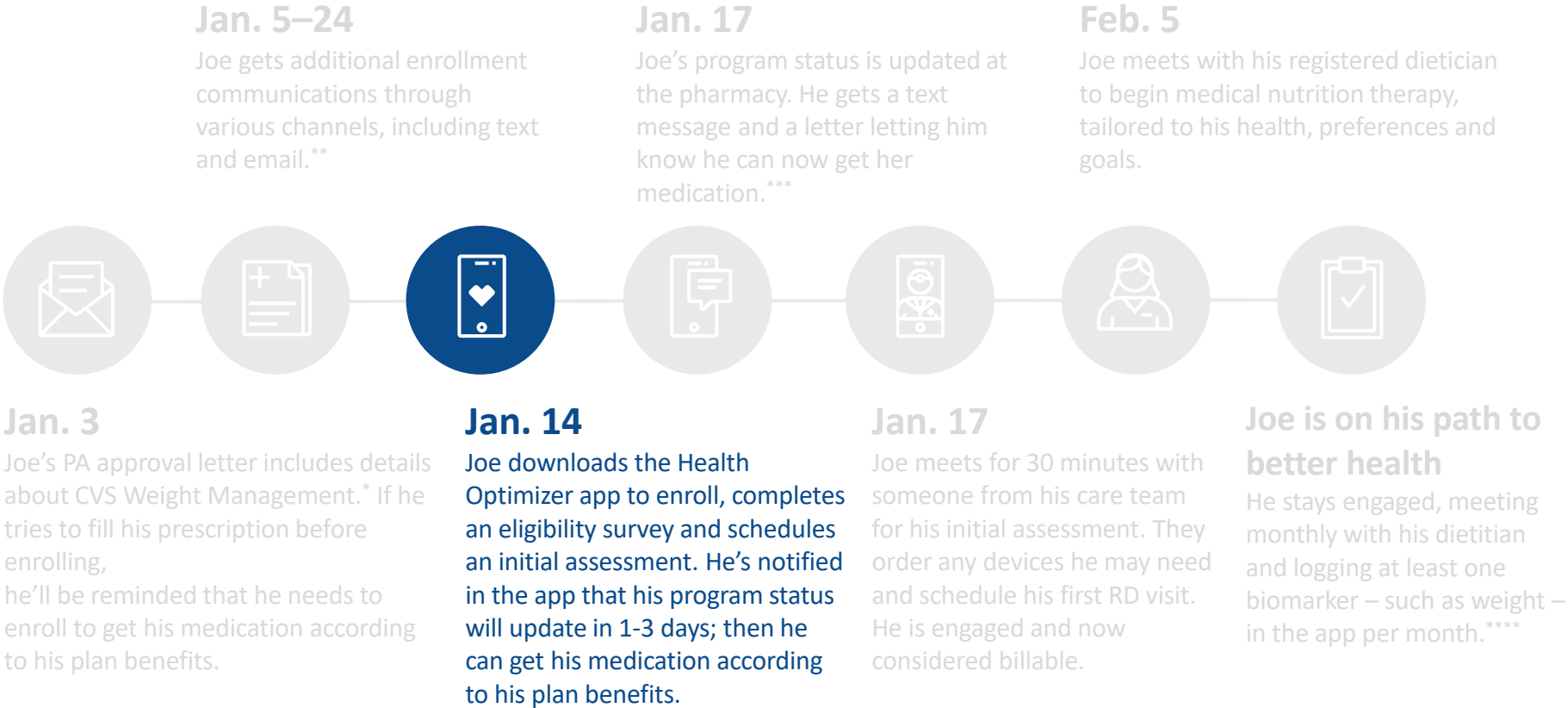
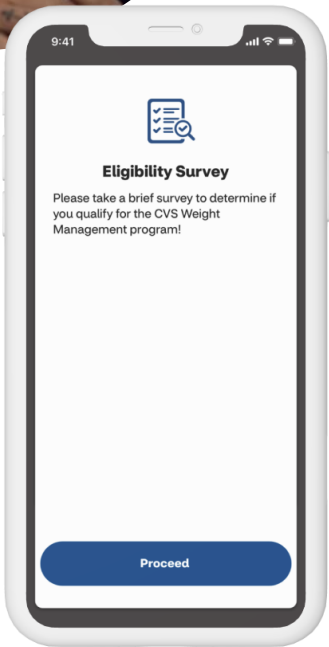
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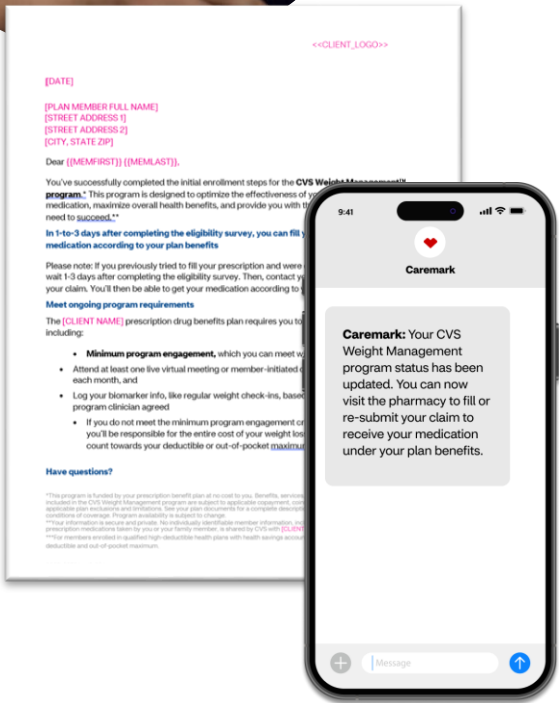


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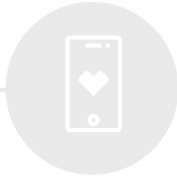
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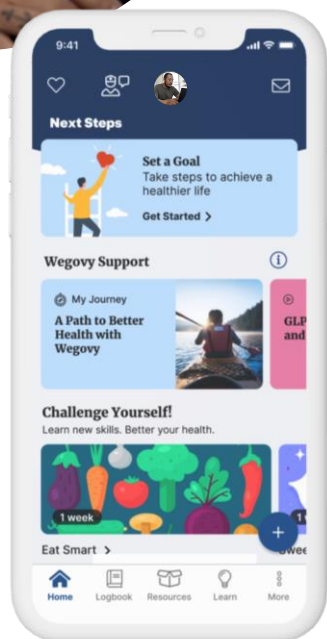
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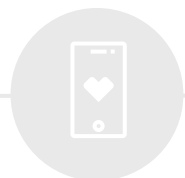
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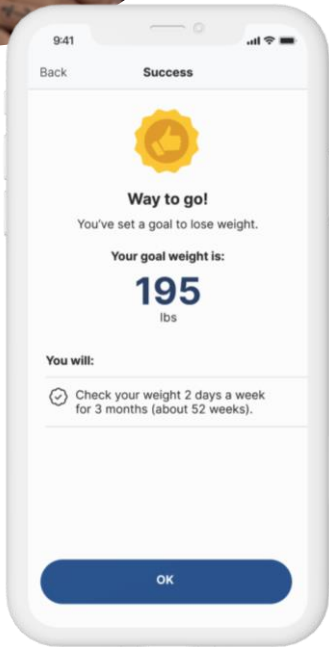
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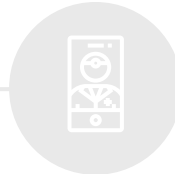
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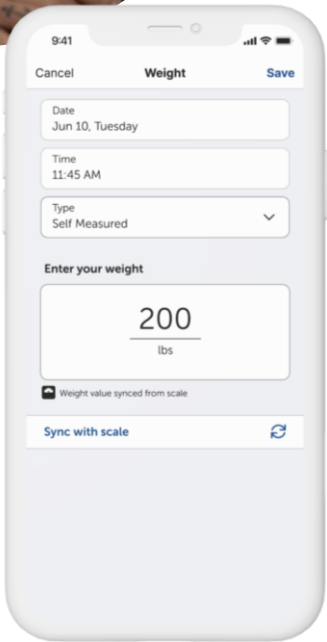
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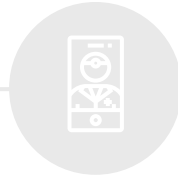
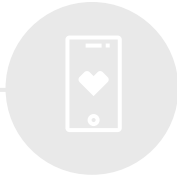
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Thank
you





Legal disclaimers

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.

All data sharing complies with applicable law, our information firewall and any applicable contractual limitations.

Adherence and health outcome results, savings projections and performance ratings are based on CVS Caremark data. Actual results may vary depending on benefit plan design, member demographics, programs implemented by the plan and other factors. Client-specific modeling available upon request.

The Maintenance Choice program is available to self-funded employer clients that are subject to ERISA. Non-ERISA plans such as fully insured health plans, plans for city, state or government employees and church plans need CVS Caremark legal approval prior to adopting the Maintenance Choice program. Prices may vary between mail service and CVS Pharmacy due to dispensing factors, such as applicable local or use taxes.

Specialty Expedite is available exclusively for providers who use compatible electronic health record (EHR) systems, including Epic Systems and others that participate in the Carequality Interoperability Framework.

Specialty delivery options are available where allowed by law. In-store pick up is currently not available in Oklahoma. Puerto Rico requires first-fill prescriptions to be transmitted directly to the dispensing specialty pharmacy. Products are dispensed by CVS Specialty and certain services are only accessed by calling CVS Specialty directly. Certain specialty medication may not qualify. Services are also available at Long's Drugs locations.

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