

Dear [First name],

Great news! You have unlimited access to Maven through NALC HBP. Maven offers specialized virtual care for fertility, pregnancy, parenting, menopause, and midlife health. You can start enjoying Maven as soon as you activate your membership.

What is Maven?

Maven is a virtual care app that connects you and your family with top-rated specialists, 24/7. It's designed to complement the in-person care you already have through NALC HBP—so you can get answers and support between doctor's visits, on your schedule.

Who is Maven for?

Maven supports you and your family during life's most important chapters. We specialize in:

Fertility & Family Building

Trying to conceive, IVF, IUI, egg freezing, adoption, surrogacy

Pregnancy & Postpartum

Prenatal care, birth planning, lactation support, mental health, newborn care

Parenting & Pediatrics

Sleep, feeding, behavior, child development

Menopause & Midlife Health

Symptom relief, hormone health, nutrition

Why Maven?

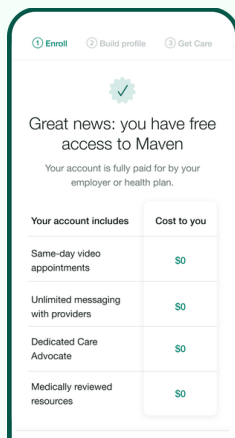
With unlimited video visits across 30+ specialties, on-demand classes, expert articles, Maven Community forums, and answers you can trust (even at 3am), you'll always have somewhere to turn — between in-person visits, after hours, and anywhere life takes you.

"I love Maven so much. There aren't any specialty providers in my area so being able to access the providers on Maven was a game changer. They were available so fast!"

-Sara, mom of two

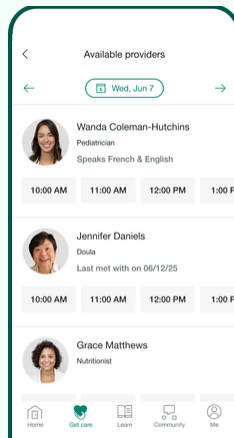
01

Activate your account via the url below or scan the QR code



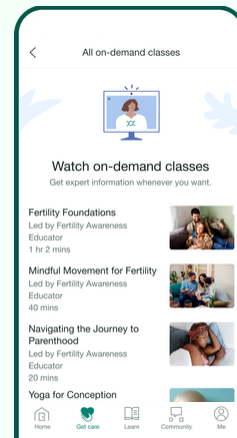
02

Browse Maven providers — search specialists and book your first video visit



03

Explore your family health library—articles, classes, and virtual events, all in one place



Start today at mavenclinic.com/join/benefit-26, or find the Maven app on the App Store or Google Play.

Welcome to Maven!

Take care,
Team Maven

Get started at
mavenclinic.com/join/benefit-26



This mailer is sent on behalf of your health plan to inform you of a Maven Clinic benefit they have made available to you. Access to Maven's programs and features varies by plan and location, and mental health support may be subject to visit limits.